



NEWS RELEASE

FOR IMMEDIATE RELEASE

Tuesday, February 23, 2010

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FIRST INSURANCE COMPANY OF HAWAII NAMES ROGER BUSS VICE PRESIDENT AND CHIEF INFORMATION OFFICER

HONOLULU – The First Insurance Company of Hawaii (FICOH) board of directors has elected Roger Buss vice president and chief information officer. Buss will assume responsibility for all of the company’s IT operations. He joined the company in November 2009 as head of its ESP Project Management Office

“In the short period Roger has been with First Insurance, he has demonstrated extensive understanding of our industry and technology systems. His expertise helps us respond quickly to our clients’ changing needs and continually keeps us aligned with our overall strategy,” said Allen Uyeda, president and CEO of First Insurance.

As FICOH’s ESP program manager, Buss will continue to drive the company’s multi-year Enterprise System Project, which integrates many of the company’s systems operations including rating, quoting, underwriting, billing/accounts receivable, claims management and reporting.

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Prior to joining FICOH, Buss served as technology leadership partner with Tatum LLC in Dallas, where he provided IT leadership and governance services to a variety of clients. Before Tatum LLC, he was vice president of IT for Unitrin Multi Line Insurance, where he implemented and managed the company's Web-based IT systems.

Buss earned a degree in business administration from Drake University in Des Moines, Iowa, and an MBA in information systems and marketing from the Kellogg School of Business at Northwestern University. He is both a Certified Public Accountant (CPA) and a Chartered Property Casualty Underwriter (CPCU).

First Insurance Company of Hawaii, Ltd. is the oldest and largest property and casualty insurer domiciled in Hawaii, with assets totaling more than \$587 million and liabilities of more than \$375 million at December 31, 2009. First Insurance offers a broad array of personal, commercial, and specialty insurance lines. Nearly a century old, First Insurance enjoys an "A" (Excellent) rating from A.M. Best Co., whose ratings are widely recognized as a benchmark of an insurer's financial strength. First Insurance has also been named to the Ward's 50 list that recognizes the nation's top 50 property and casualty insurance companies. Proud of its broadly experienced, service-oriented staff, First Insurance employs more than 300 insurance professionals and distributes its products through 28 independent general agencies. It has claims personnel on Oahu, Kauai, and Maui, as well as in Hilo and Kona on the Island of Hawaii. First Insurance is jointly owned by CNA Financial Corporation and Tokio Marine & Nichido Fire Insurance Company Ltd.

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